SEARCH FOR BREAK TO EASE CAR VIBRATION

in to the list of arth by the Chandarity of Cleveland—marvelous motor."

year all efforts of and advertising ted to placing the as many different antry as possible.

Expossess the unique gresnonsible for the sew slogan," says F. dend of the company the Chandler light are the last to believe mechanical catched by the advertising challogs are apt to loug or so meaningless son forgotten.

Impartment first called the great number of from Chandler owners be increased motor in hease letters came from the sections of the counsy one reading over twenty one reading over twenty one reading over twenty one reading over than a Furthermore, the fact that Six motor is of our own manufacture, and not a manufactured outside, led the slogan suggested by

"Stop! Look! Listen!" (Motor Age Editorial.)

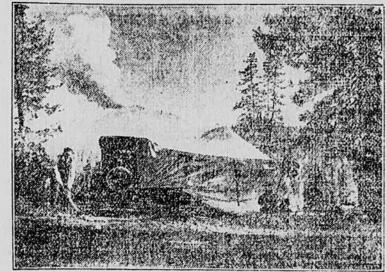
A passenger train headed for Chicago on day night struck a touring car at strade crossing. There were eight room in the motor car, and of this imber are were killed outright by the likion. Now the coroner is trying place the blarne, and again the genal public has become impressed with e need of better safeguarding grade oasings. Perhaps the investigation if result in legislation that will better conditions, but this is doubtful week hence and the public will have rrooten the accidents, drivers will ninus taking chances at railroad ossings, and the elevation of tracks life continue to hang fire.

But there will come a time when the fety first principle will prevail. The ilroads, as a measure of self-protectin, will urge the elevation of tracks, hile the drivers of motor cars will eroise far more caution than they do present. The combination of the will do much to minimize the numr of railroad accidents.

Railway companies are not always to lame for these accidents. Most of them have taken every precaution possible, excepting elevating the tracks, o prevent just such accidents. They are put up huge signs, they have intalled warning bells and gongs, and to have placed watchmen at bad laces, but still the accidents occur. They Because investigation has nown that in many cases the motorists nemselves have been negligent, and are disregarded the safety measures dopted by the railroads.

Not more than a month ago Motor ge published the report of the El Paso ad Southwestern Railroad, which had illected statistics on the probable attended crossings. These were gathered y placing a representative at a bad ossing and noting the manner in hich each motor car driver approachithe crossing. The report shows that hile this man was on duty 3,607 cars assed this crossing. Of these 80 per

Maxwell "25" at Mt. Lassen



DAM CZAMON PAZANNYOJA PR

Chandler Purchasers Share in Chandler Profits



This is the new Chandler Profit-Sharing price. It is the figure at which the most famous light-weight six touring car and roadster for 1915 will sell. The fixing of this price is the second epoch-making move on the

part of the Chandler Company. The first was when Chandler built the pioneer light-weight six, a strictly high-grade, six cylinder car of medium size and marketed it for \$1785. It changed the whole trend of motor car manufacturing. It showed the practicability of building high-grade sixes for the average purse.

And now, prosperous and with doubled output for the coming year, the Chandler Company is dividing its profits with Chandler purchasers. At any similar price there is no similarly high-grade six-cylinder car on the market.

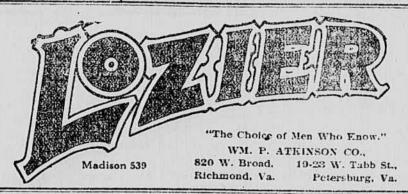
The Car, in Brief Chandler long stroke motor, with stlent imported chain drive for motor shafts; separate unit electric starting and lighting system; Bosch magneto; cast aluminum motor base; body design pure stream-line; luxurious comfort; left side drive; center control; 120-inch wheel base; five-passenger touring car, tonneau seat 47 inches wide, \$1595; handsome roadster, \$1595.

Come see the Chandler and its marvelous motor B. A. BLENNER,

521 East Main Street

Phone Madison 888

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO



Low Price Car With High Price Features

ALSOP MOTOR CO.

821 West Main.

Randolph 2672.



Buyers to Share in Profits Lower Prices on Ford Cars

Effective from August 1, 1914 to August 1, 1915 and guaranteed against any reduction during that time

Touring	(a	r,	•	•	\$490
Runabou	ıt	,	•	•	•	440
Town C	a	r,			•	690
Coupe,	9	٥	•	0	•	700
Sedan,				•		950
Delivery	,	•	•	•		530

F. O. B. Detroit, all cars fully equipped. (In the United States of America only.)

Further, we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments if we can reach an output of 300,000 cars between the above dates.

And should we reach this production, we agree to pay as the buyer's share from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914, and August 1, 1915.

Ford Notor Company

For further particulars regarding these low prices and profit-sharing plan, see the nearest Ford Branch or Dealer.

KAEHLER MOTOR CO., (Virginia Distributors) RICHMOND, VIRGINIA

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